About Dataset

While many public datasets (on Kaggle and the like) provide Apple App Store data, there are not many counterpart datasets available for Google Play Store apps anywhere on the web. On digging deeper, I found out that iTunes App Store page deploys a nicely indexed appendix-like structure to allow for simple and easy web scraping. On the other hand, Google Play Store uses sophisticated modern-day techniques (like dynamic page load) using JQuery making scraping more challenging.

Each app (row) has values for catergory, rating, size, and more.

The Play Store apps data has enormous potential to drive app-making businesses to success. Actionable insights can be drawn for developers to work on and capture the Android market!

googleplaystore.csv

| Columns | Description |
| --- | --- |
| App | Application name |
| Category | Category the app belongs to |
| Ratings | Overall user rating of the app (as when scraped) |
| Reviews | Number of user reviews for the app (as when scraped) |
| Size | Size of the app (as when scraped) |
| Installs | Number of user downloads/installs for the app (as when scraped) |
| Type | Paid or Free |
| Price | Price of the app (as when scraped) |
| Content Rating | Age group the app is targeted at - Children / Mature 21+ / Adult |
| Genre | An app can belong to multiple genres (apart from its main category). For eg, a musical family game will belong to |
| Current Ver | Current version of the app available on Play Store (as when scraped) |
| Android Ver | Min required Android version (as when scraped) |

Source

[Google Play Store Apps | Kaggle](https://www.kaggle.com/datasets/lava18/google-play-store-apps)